3 Steps to Amazing!

Get the Perfect Outfit for Photographs Without Shopping

1

START BY RAIDING YOUR CLOSET

·Pull out your Signature pieces that that scream “this is me!” IGNORE THE SEASON

·If you had to pack a suitcase to go on a vacation today, what would you choose?

·If you had to pack a suitcase for a business trip, what would you choose?

·If you had a special event, such as a black-tie event, what piece would you pick?

·If you had a cocktail event to attend, what would you pick?

·If you had a casual meeting with a client, what would you wear?

·Pick a timeless pieces, like a fail-proof black dress or suit.

·If you had to speak in front of an audience, what would you pick?

·If you had an online interview, what shirt/top/blouse would you wear?

·If you had to pick a workout outfit, what would you pick?

·What are your “old reliable” outfits that you usually go for?

·What are the pieces that you just love the colors?

2

Sort Clothing

MOST DESIREABLE ITEMS

·Solid Colors

·Items that have your Brand colors

·Items that reflect your brand vibe

·Simple, timeless and classic items

·Solid colored, one-piece dresses

·Form fitting, sturdy woven fabrics

·Twins (items in the same color family to pair with)

·Tops with V-shape

·Anything that makes you feel really good when you wear it

LEAST DESIREABLE ITEMS

·Anything that does not fit you properly, either too big or too small, or unflattering

·Anything that is too old, worn out or faded

·Anything that no longer reflect who you are

·Anything that does not match your skin tone

·Anything that makes you feel outdated and drab

·Anything you picked but you are not “feeling it”

3

Final Selections

PULLING IT ALL TOGETHER

Your Final Selections Should Include:

·Favorite tops - blouses, buttoned shirts, blazers, jackets, etc...

·Bottoms - pants, skirts, dressy shorts, you can even include yoga style pants

·Dressier pants

·Favorite party outfit

·Favorite formal dress

·Shoes - your all-time favorite pairs, as well as the classic ones – include sandals, sneakers, flats, high heels, booties, and dressy shoes

·Favorite accessories- necklaces, earrings, bracelets, belts, ties, watches, purses, scarves, etc...

·Mix & Match – try a dressy piece with a casual piece for a unique, smart business casual look

·Experiment and try lots of things on, and have FUN!